

Lead Designer @ Ciitizen

San Francisco, CA | Hybrid | Full-Time

About Ciitizen:

Ciitizen is a dynamic health technology company committed to improving patient access to their own health data and providing support and resources to make understanding rare and complex diseases feel a little less like finding a needle in a haystack. Our mission is to empower patients, particularly those in the rare disease community, by providing them with seamless access to and control over their medical information. We recently emerged from stealth mode, having acquired unique assets to accelerate our growth. Led by a seasoned founding team with a history of successful exits in healthcare and consumer startups, we're a close-knit, mission-driven group seeking exceptional talents to join us.

About You:

You love building with great builders. As a fast paced technology startup, we are constantly testing, iterating and improving our product at a high velocity. You are excited about being a key driver in shaping the visual and interactive experience of our products, with a specific focus on how our products can best support the rare and complex disease community. You are a seasoned designer who thrives in startup environments, is comfortable operating autonomously, and is passionate about creating impactful solutions in the healthtech space. You are a great fit if you are one of those deeply curious people who likes to test and build new things and is continuously asking 'what if' - What if this existed? What if I tried this?

Responsibilities:

Design Leadership:

- Spearhead our design strategy, leveraging extensive experience from prior healthtech startups. Operate with a bias to action, diving deep into solutions, testing, and continuously pushing the boundaries of innovation.
- Drive the development and execution of design processes that align with our overall mission of simplifying the health data space for patients.

Solo Operator, Team Collaborator:

- Operate as a team of one while setting both the strategic vision and executing against it.
- Collaborate effectively with cross-functional teams, integrating feedback and insights into the design process.

Rare Disease Community Advocate:

- Passionate about understanding and solving for the unique needs of the rare disease community, ensuring that our products are accessible, inclusive, and supportive.

- Collaborate with patient advocacy groups, healthcare professionals, and internal teams to gather insights and feedback, passionately driving towards a patient-centric approach in all design initiatives and a deep understanding of the patient and caregiver journey.

User Flow Design:

- Design simple and intuitive user flows on top of complex health data, ensuring a positive and accessible user experience.
- Iterate on designs based on user feedback and evolving project requirements.

Low Ego Collaboration:

- Embrace a low-ego design approach, valuing collaboration and constructive feedback.
- Work closely with other team members to create a positive and inclusive design culture.

Multi-Platform Design:

- Design for various platforms, including web, mobile, marketing, and sales collateral.
- Ensure consistency and a cohesive brand experience across all touchpoints.

Qualifications:

- Proven experience as a lead designer, strong preference for startup and healthtech experience.
- Portfolio showcasing expertise in designing for complex data and creating simple, intuitive user flows.
- Must be scrappy and self-starting, always having ideas for experiments that push the limits on how things have been done in the past.
- Passion for making a positive impact on the rare disease community.
- Strong autonomy and ability to operate as a team of one.
- Expertise in design tools such as Sketch, Figma, or Adobe Creative Suite.
- Highly curious, continuously exploring new ideas across a variety of industries, technologies, etc.
- Low ego, excellent collaboration skills, excitement to learn new things everyday, and a positive attitude.

How to Apply:

If you are a passionate and experienced designer excited about shaping the future of healthtech and making a meaningful impact on the rare disease community, we invite you to submit your resume, portfolio, and an optional cover letter detailing your relevant experience and why you are a great fit for this role to careers@ciitizen.com.

Ciitizen is an equal opportunity employer, and we welcome candidates from all backgrounds to apply.

Note: This job description is intended to convey information essential to understanding the scope of the position and is not an exhaustive list of skills, efforts, duties, responsibilities, or working conditions associated with it.